

Proposal – The Ride Committee

- ▶ For the (re)formation of the Shadow Riders Ride Committee (ver. 2)
 - ▶ The Ride Committee is a group of Shadow Rider members assembled by the Safety Officer (4-6+ members)
 - ▶ Safety Officer – Jim “Flash” Stiebel
 - ▶ Phil Crow
 - ▶ Dave Kelewae
 - ▶ Scott Lenahan
 - ▶ We need all the help we can get! Contact us if you can help (planning a route/destination, offering to pre-ride, and more.
- ▶ The Ride Committee has the following goals:

Priority #1 – Fill That Ride Calendar!

- ▶ To ensure that the club has a ride scheduled every Sunday.
Open rides are Shadow Rider Club [Kryptonite](#).
- ▶ With Open Rides:
 - ▶ attendance is LOW
 - ▶ no pre-ride has been ridden (safety issue)
- ▶ The Ride Committee will work to schedule all the club's rides, facilitate member routes, and provide assistance to members with destinations and route planning for a given week.

May 24-27	Rolling Thunder Ride to the Wall	Dennis Meade	
May 26	Rich's Famous Burgers – Steelville, MO	Tony Weaver	Rained out
JUNE 2	Cowan's – Washington, MO	Scott Lenahan	
June 9			
June 16	Rich's Famous Burgers – Steelville, MO	Tony Weaver	
June 20-23	Annual Branson Trip	Ira Steuer	
June 23			
June 30	Big Chief Roadhouse – Wildwood, MO	Tony Weaver	
JULY 7	Bixby Country Store	Susan Braun	
July 12-14	Steelville, MO Camp & Float	David Kelewae	
July 14	Hwy 185 / El Nopal – Sullivan, MO	Erin O'Donnell	
July 21	Harry J's – Moscow Mills, MO	Jim Gianella	
July 28			
August 2-11	Sturgis Motorcycle Rally	Bob Mueller	
AUGUST 4			
August 11			
August 18	Hartbauer/McBride Poker Ride		
August 25			
SEPTEMBER 1			
September 4-14	The Canyon's Trip	Geiler's & Randy	
September 8			
September 15			
September 21-29	Bikes, Blues & BBQ	Tony Weaver	
September 26-29	Bikes, Blues & BBQ Campout	David Kelewae	



NO MORE

OPEN RIDES!

Priority #2 – Start Somewhere Logical

- ▶ Introduce ~4 new strategic rally points: With scattered rally points, we can spend more time on the roads we want to be on (...and less time on the same old Manchester road) with the added benefit of attracting those on-the-fence riders to attend more rides as the rally point may be more convenient).
- ▶ Scattered rally points help share the burden of the week's starting/ending points. Some rides will be more convenient for some; while less convenient for others. We may be able to retain members who would not participate if every week starts Old Orchard.
- ▶ A motorcycle procession down Manchester Road is not our safest weekly activity!
- ▶ More on this momentarily.



Priority #3 – Route Sheets & GPX Files

- ▶ Make route sheets available on the web site and emailed **before** the ride. Also make Sunday's ride more accessible on the web site.
- ▶ We can create, post, and email GPS gpx route and route sheet for the upcoming ride. Members can load the week's route into their own GPS if desired. And *maybe even a route sheet back to the St. Louis area* so we don't leave any newbies lost out in the middle of nowhere (It has happened!)

Stop	Title	Address	Arrival Time	Service Time	Distance (miles)
1	Start	411 Boyden St. Boston, MA 02130, USA	8:00 AM (+0:00)	0:00	0.00 (+0.00)
2		50 Bowdoin St. Boston, MA 02130, USA	8:12 AM (+0:12)	0:00	1.40 (+1.40)
3		14 Marshall St. Boston, MA 02118, USA	8:30 AM (+0:30)	0:00	4.11 (+2.71)
4		12 Vt. Memorial Dr. Boston, MA 02127, USA	8:45 AM (+0:45)	0:00	6.37 (+2.26)
5		25 Cornhill St. Boston, MA 02133, USA	9:00 AM (+0:00)	0:00	8.08 (+1.71)
6		100 Beacon St. Boston, MA 02130, USA	9:15 AM (+0:15)	0:00	9.57 (+1.49)
7		40 Adams St. Cambridge, MA 02139, USA	9:27 AM (+0:27)	0:00	11.15 (+1.58)
8		25 Vinton Ave. Boston, MA 02134, USA	9:40 AM (+0:40)	0:00	12.35 (+1.20)
9		275 Corey St. Boston, MA 02133, USA	9:56 AM (+0:56)	0:00	14.45 (+2.10)
10		113 Tappan St. Cambridge, MA 02142, USA	10:08 AM (+0:07)	0:00	16.23 (+1.78)

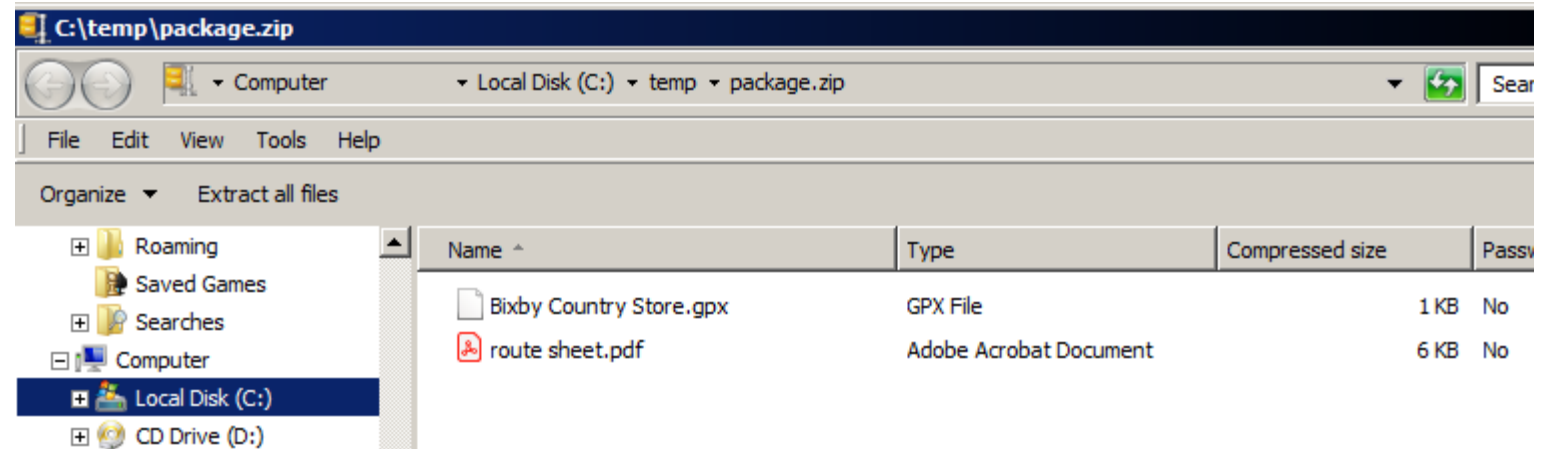
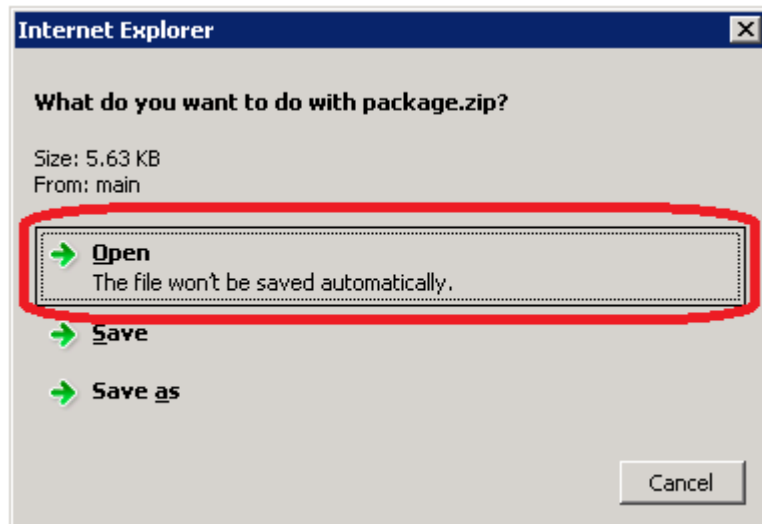


Add “Sunday’s Ride” Button to Site:

- ▶ Click Sunday's Ride Button
- ▶ Download route sheet and/or GPX file



Initiate Sunday's Ride Download Sequence



Priority #4 – Be In the Know with Texts

- ▶ Implement an opt-in/out text messaging system:
 - ▶ A once-weekly (maybe twice) text message sent by the club to notify club members of:
 - ▶ The Rally Point from which the club will depart
 - ▶ The week's lunch destination
 - ▶ Any ride cancellations/change information
 - ▶ Example:

Text From: STL-SRC

Join us this Sunday for a ride to Rich's Famous Burgers in Steelville. Departs from Circle K (109 & I-44)
100 Old Town Dr. Eureka, MO 63025. KSU at 10AM. Hope to see you there!

- ▶ Cost: 4 cents per message **(If we send a message to 50 people, then the cost would be \$2 (50 people X 4 cents))**
- ▶ Can also be utilized if a route leader needs a volunteer for a pre-ride
- ▶ Club to determine which officer role to take ownership

Introducing Rally Points!

- ▶ Live in St. Charles? Why ride all the way to Ballwin only to trek back out to the back roads of St. Charles? Why not meet in St. Charles for that ride?
- ▶ Live in South County? How about spending more time riding to and from the destination than riding to and from the rally point in West County?

Potential New Rally Points

North	1. PetroMart – 2240 N. 3rd St, St. Charles, MO
Northwest	2. QT (I-70 & TR Hughes) – 801 Belleau Creek Rd. O’Fallon, MO 3. QT (Hwy 94 @ O’Fallon Rd) – 5905 MO-94, Weldon Spring, MO 63304
West	4. Circle K (109 & I-44) – 100 Old Towne Dr., Eureka, MO 63025
South	5. Mobil on the Run (2 mi. from Hwy 141 and Gravois/Hwy 30) - 1000 Bowles Ave, Fenton, MO 63026

These are preliminary ideas! If you know of a potential starting point where we might be welcome, please reach out to one of us so that we can explore it. South County Mall was mentioned at the meeting.

SRC

2 views

All changes saved in Drive

 Add layer  Share  Preview

☒ SRC

 Individual styles

 Petro Mart

 QuikTrip

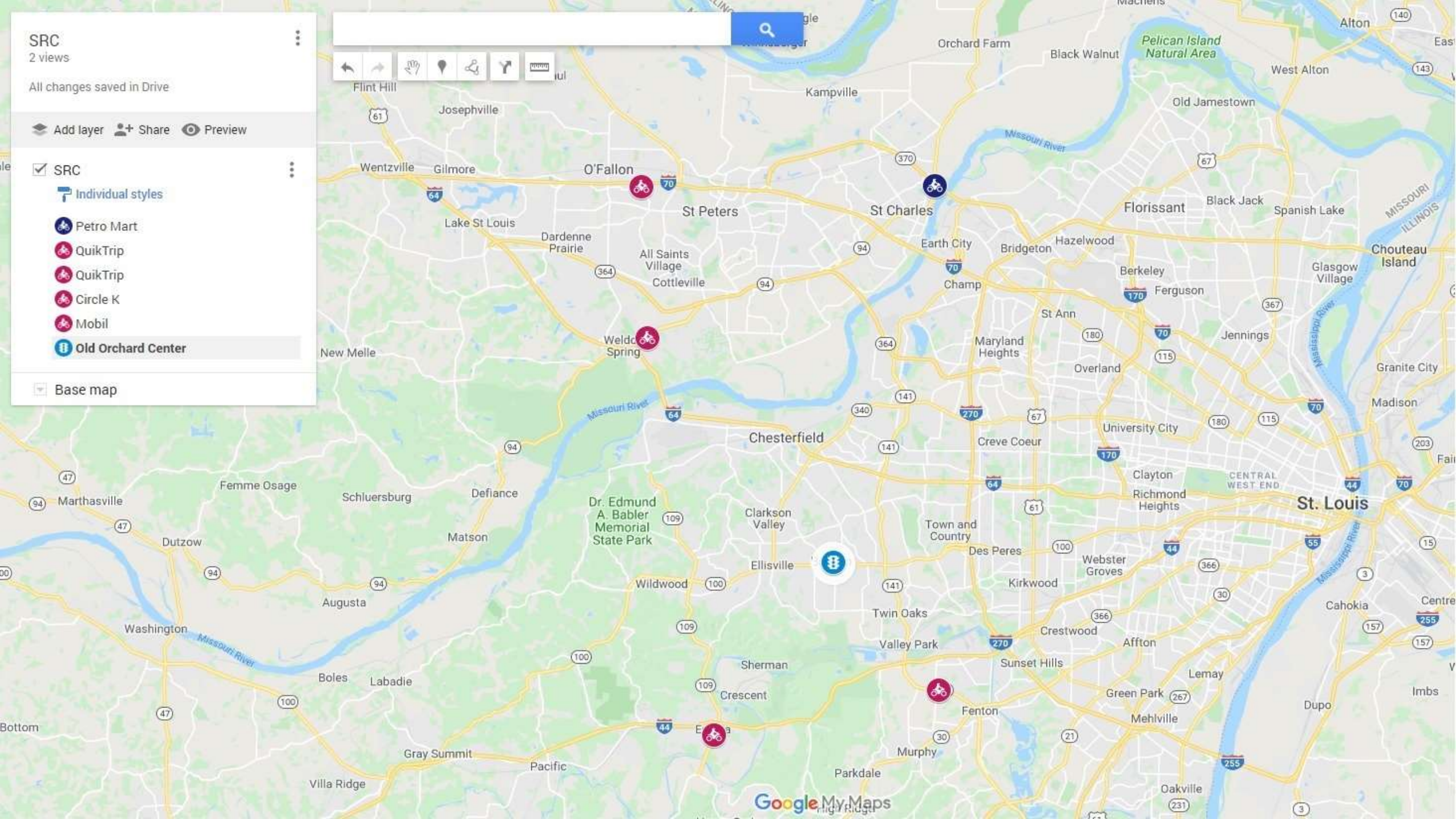
 QuikTrip

 Circle K

 Mobil

 Old Orchard Center




☐ Base map



SRC

2 views

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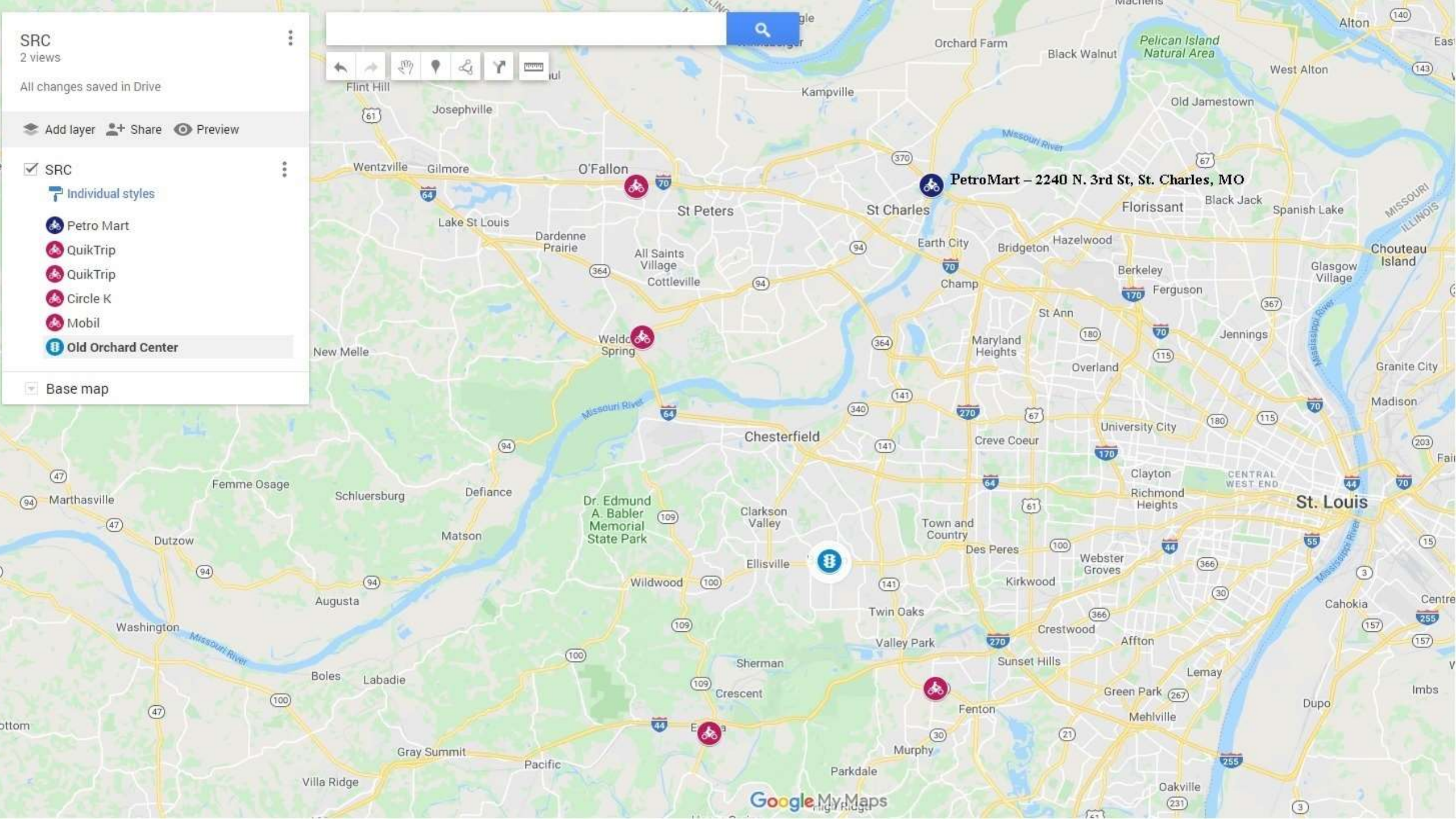
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Google My Maps

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Old Orchard

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Google My Maps

Open Discussion



Summary:

- ▶ Priority 1: Fill That Ride Calendar!
- ▶ Priority 2: Start Somewhere Logical
- ▶ Priority 3: Email Route Sheets & GPX Files
- ▶ Priority 4: Opt-in text messages
- ▶ Put it all together:
 - ▶ Increase membership/participation and safety
 - ▶ Empower members to be excited for Sunday's ride/destination
 - ▶ Offer flexibility for ride captains and riders on where to start/share the burden of scattered rally points (different rally points are better for some on some weeks and better for others on other weeks).

Comments/Questions?