

Proposal:

For the formation of the Shadow Riders Ride Committee ver. 2

A small group of Shadow Rider members assembled by the Safety Officer (4-5 members) with the following goals:

- **Priority #1: Fill That Ride Calendar!** To ensure that the club has a ride scheduled every Sunday. Open rides are Kryptonite for our club.
 - With Open Rides:
 - Attendance is LOW
 - No pre-ride has been ridden (safety issue)

The group will work to schedule all the club's rides, facilitate member routes, and provide assistance to members with destinations and route planning for a given week.

- **Priority #2: Start Somewhere Logical** - Introduce ~4 new strategic rally points: With scattered rally points, we can spend more time on the roads we want to be on (...and less time on the same old Manchester road) with the added benefit of attracting those on-the-fence riders to attend more rides as the rally point may be more convenient).

A motorcycle procession down Manchester road is not our safest weekly activity!

- **Priority #3: Route Sheets & GPX Files** - Make route sheets available on the web site and emailed *before* the ride. Also make Sunday's ride more accessible on the web site.

The Ride committee can potentially create, post, and email GPS gpx routes and route and route sheet for the upcoming ride. Members can load the week's route into their own GPS if desired. And *maybe* even a route sheet back home so we don't leave any newbies lost out in the middle of nowhere!

Add "Sunday's Ride" button to the web site. Click the button, download the route sheet and/or GPX file.

Priority #4: Be In The Know with Texts - Implement an opt-in/out text messaging system:

- A once-weekly text message sent to notify club members of:
 - The Rally Point from which the club will depart
 - The week's lunch destination
 - Any ride cancellations/change information
 - Example:

Text From: STL-SRC

Join us this Sunday for a ride to Rich's Famous Burgers in Steelville. Departs from Circle K (109 & I-44)
100 Old Town Dr. Eureka, MO 63025. KSU at 10AM. Hope to see you there!

- Cost: 4 cents per message (**If we send a message to 50 people, then the cost would be \$2 (50 people X 4 cents)**)
- Can also be utilized if a route leader needs a volunteer for a pre-ride
- Club to determine which officer role to take ownership

Introducing Rally Points!

Live in St. Charles? Why ride all the way to Ballwin only to trek back out to the back roads of St. Charles? Why not meet in St. Charles for that ride?

Live in South County? How about spending more time riding to and from the destination than riding to and from the rally point in West County?

Potential Rally Points:

North	1. PetroMart – 2240 N. 3rd St, St. Charles, MO
Northwest	2. QT (I-70 & TR Hughes) – 801 Belleau Creek Rd. O’Fallon, MO 3. QT (Hwy 94 @ O’Fallon Rd) – 5905 MO-94, Weldon Spring, MO 63304
West	4. Circle K (109 & I-44) – 100 Old Towne Dr., Eureka, MO 63025
South	5. Mobil on the Run (2 mi. from Hwy 141 and Gravois/Hwy 30) - 1000 Bowles Ave, Fenton, MO 63026

Map:

