



The Shadow Writer

October 2010

**Official Newsletter of the
Shadow Riders Club of St. Louis**

A Letter from the President

Shadow Riders:

Hard to believe but we are entering the twilight of the 2010 riding season. In a month we will be into the cold stuff, so get out and ride while we have time. We have rides scheduled every week until Thanksgiving, then it will be play it by ear — nice day, let's ride. We will again meet at Hometown Buffet during the winter months to plan for 2011 and just rehash all the riding in the past. Come join us for breakfast or a cup of coffee while we settle the problems of the world.

There is one event to put on your calendar; the Chili Cook off at Big St. Charles is October 30th. These are always a great time and our own Diana Johnson has brought home the hardware, so plan on coming out and trying some great Chili on the 30th.

It is also time to prepare for elections. Calling all new blood. This club runs on volunteer help, from newsletters, to road captains, to ride organizers, to party planners. If you have been a taker for a while, give back. It is fun and rewarding. We need candidates for office. For President, Vice President, Treasurer, and Safety Officer. No need to fear the unknown, we will assist you. Run for office. This club needs your ideas and energy.

I would like to thank Ed Acree for putting together a great trip to North Carolina. As always the Smoky Mountains did not disappoint. There are a couple of stories floating around, ask someone that was there for details. But great roads with good friends are hard to beat. I can say a great time was had by all, thanks Ed.

Well I think that is it. Get out and ride before the flakes fall.

Bob Mueller
President



Meetings

Club (General Membership) Meeting

7:00 PM, 4th Tuesday each month

Growler's Pub

763 Old Ballas Road
Creve Coeur, MO 63141
(Off Olive, 1/2 mile east of I-270,
below Blockbuster)

NEXT MEETING: October 26, 2010

Board Meeting at 6:30 pm before club meeting.



Sunday Rides

The scheduled ride season is almost over started! Don't miss the last few rides. Meet at Old Orchard Center, 14128 Manchester (east of Hwy 141), behind Starbucks.

Rides leave promptly at 10 AM. Come a half hour early, line up your bike, and visit with friends.

Web Site

www.shadowriders-stl.com

Membership

	Oct '09	Oct '10
Main Members	110	148
Significant Others	26	29
Total	136	177

New e-mail address? Let us know!

Membership questions? Ask them!

Call Jim Gianella at 314-644-2970 or e-mail him at membership@shadowriders-stl.com.

In this Issue:

- President's Letter—Front Page
- Club Information—Page 2
- Officer's Thoughts—Page 3 & 4
- Article: Now Hear This—Page 4
- Calendar / Rides—Page 5
- Ads / Sponsors—page 6
- GM Report—page 7
- Article continued—page 8

Board of Directors

Bob Mueller, President 314-315-1350
bobmuellerjpc@hotmail.com

Diana Johnson, Vice President 636-916-4790
diana@pvtlist.com

Rhonda Simorka, Secretary 636-256-9768
simorka@sbcglobal.net

Russ Davis, Treasurer 636-230-5850
russell.davis@att.net

Lou Soucy, Safety Officer 314-731-4166
lousoucy60@yahoo.com

Coordination Team

Jim Gianella, Membership 314-644-2970
membership@shadowriders-stl.com

Nita Fisher, Newsletter 314-808-7762
editor@shadowriders-stl.com

Ted Koski, Web Master 314-427-4147
webmaster@shadowriders-stl.com

Ira Steuer, Saturday Night Out 314-520-3504
isteuer36@yahoo.com

Laura Boone, Merchandise 314-363-3415
lboone7950@aol.com

Rich Bayers, March of Dimes Liaison
rbayerscpa@aol.com 636-527-2157

Ron Eckert, Hartbauer McBride Liaison
eckertron@att.net

Did you know.....

By Diana Johnson, Chili Cook-Off Queen

Chili Cook-Off Time

We're fixin' up some chili and taking it to the people. **Big St. Charles Motorsports' Annual Chili Cook-Off and Salsa Festival is Saturday, Oct. 30, from 10 am-3 pm at the dealership in St. Charles.** Visit www.bigstcharlesmotorsports.com or call 636-946-6487.

I will be representing the Shadow Riders Club in this charity event by serving up my award winning 'Triple Pepper Penetration' chili. Samples are only 50 cents each and we get to keep the proceeds from the samples we serve. You must buy \$5.00 worth of sample tickets to get a voting ticket so plan on spending at least \$5.00 per person. Prizes are awarded in 3 categories; People's Choice, Judge's Best, and Best Name. We won Best Name and People's Choice in February 2010. We were only allowed to win in one category but had so many votes that they had to award us in both categories. If every member attended and voted our chili as the best, we would surely bring home some cash again. All of our profits and any cash awards won will be donated to the March of Dimes to give us a jump start for 2011's Bikers-for-Babies fund raising.

Please join us Saturday, Oct. 30, 2010, at Big St. Charles Motorsports. Support your fellow members, support our club sponsor, support me, and get a belly full of some mighty tasty chili. I have tweaked my recipe a little to add more flavor and tone down the heat just a smidge. Here's a helpful hint: Plan on Chili for lunch that day. By the end of the day many participants run low or out of samples so you don't want to be late. This is a rain or shine event. I will put out an e-mail close to Oct. 30, with details of meeting up to ride to the dealership as a group.

We can also compete in the salsa competition. Call Tammy at Big St. Charles if you want to throw your hat in the ring with your favorite salsa recipe.

Hey Everybody,

From Lou Soucy, Safety Officer

It's been a great year of motorcycle trips and Sunday rides too numerous to mention. Just got back from the Smokies where Ed and Bob gave everyone a personal tour of some of the best roads in the country. A good time was had by all. If you missed out this year, get your gear together, I'm sure there will be plenty of opportunities to hit the road together next year.

(Continued on page 4)

(Continued from page 3)

OK, let's talk some safety stuff. With the weather sure to turn to the colder side soon I've been thinking about ways to keep warm and extend the riding season. Tops on the list would be your hands. Your ass can be frozen to your seat, but you really need your hands to keep things under control. Ira likes his Hippo Hands, Erin likes her heated gloves, Frank Jr. likes his heated grips?? I once told someone "If you going to wire yourself to the bike you may as well just ride around your living room." Someday I'll probably have to admit defeat and go with heated gear from toes to ears. But for now I think I'll try the grips to go along with my heated seat. (You really didn't think I wanted my ass froze to it, did ya?!)

It's not easy finding ways to keep a bunch of safe riders like we have in our club even safer. But, reading the group guidelines and safety corner info on the SRC website keeps us all up to date. I do have some written copies of the guidelines; if you need one just let me know at a club meeting. Below is another website I found that has a lot of interesting safety tips and videos. Check it out when you have some time. Even after riding for many years I found the info in some of these videos helpful in the simple way they explain it.

[Motorcycle Safety Site](#)

Stay Warm, Ride Longer, Lou Soucy

Now Hear This...

from "Tech Tips" at ama-cycle.org

How much would you spend on modifications to your bike that would allow you to ride significantly longer with less fatigue? What if I told you it would only cost a few pennies and would involve no wrenching at all?

And what if I told you that the same modification would almost magically improve your quality of life in old age? You'd probably think I was selling snake oil. Actually, I'm merely proposing the use of ear plugs.

Many riders spend hundreds of dollars on aftermarket seats or different windscreens to enhance long-distance comfort. Anything that makes you less tired at the end of a long day on the road will also increase your safety, because fatigue decreases concentration. Wearing ear plugs is one of the simplest and most effective ways to ride longer with less fatigue.

About 28 million people in the U.S. suffer from hearing loss, and about a third of those cases are due to exposure to noise, according to the National Institute on Deafness and Other Communication Disorders.

(Continued on page 8)

Oct-Nov 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Oct 17 Pilot Knob Ride	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Oct 23
Oct 24 St. John Gildehaus Ride	Oct 25	Oct 26 Club Meeting 7 pm Board 6:30	Oct 27	Oct 28	Oct 29	Oct 30 Big St. Charles Chili Cookoff 10—3
Oct 31 Linn Ride	Nov 1	Nov 2	Nov 3	Nov 4	Nov 5	Nov 6
Nov 7 Cuba Ride (Standard Time)	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13
Nov 14 Four Ferries Ride	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20
Nov 21 Augusta BBQ Ride	Nov 22	Nov 23 Club Meeting 7 pm Board 6:30	Nov 24	Nov 25 <i>Thanksgiving Day</i>	Nov 26	Nov 27

October 17 — Pilot Knob (Lou Soucy): Riders will have a choice of a 120 mile ride full of twisties or a 100 mile ride of easy-going scenic sweepers. Both routes should end up at one of a couple of good restaurants there at around the same time. If you've not seen the Fort Davidson Museum in Pilot Knob it's free and worth visiting.

October 24 — St. John's Gildehaus (Jim Gianella): We'll ride a new route to this lunch spot in Villa Ridge, featuring all you can eat fresh-made whole-hog sausage, mashed potatoes & gravy, green beans, sauerkraut, home made bread and apple butter, baked apples and ice cream, coffee, and milk for \$12.

October 31 — Linn (Dave Simorka): We'll head west over back roads to Union then on to Linn . Lunch will be at BJ's Restaurant. The ride is about 100 miles.



November 7 — Cuba (Cliff Connoyer): This ride was rained out last time. We're going to try it again and hope for dry weather! The route includes some rolling hills and plenty of winding roads to take at an aggressive pace or at your leisure. One of the stops is a bait shop with the world's biggest rocking chair. Lunch is at a nice restaurant serving great Bar-B-Q.

November 14 — Four Ferries (Mark Levin): This popular ride will take us on four ferries (\$7-9) across the Missouri, Mississippi, and Illinois Rivers and through scenic Calhoun County. We'll enjoy a wonderful lunch along the way.

November 21 — Augusta BBQ: We will make a last run of the season to the American Legion Hall's all-you-can-eat BBQ for pork steaks and fried chicken with all the fixings. At last check the price was still \$9.00 (cash).

November 28 — open

Send classified ads to Nita Fisher at editor@shadowriders-stl.com or (314) 808-7762.

Gateway BMW Motorcycles

Bob Honz

General Manager



Address
2690 Masterson Ave.
St. Louis, MO 63114

Telephone
(314) 427-9090

Toll Free
(877) 221-9090

Fax
(314) 427-9195

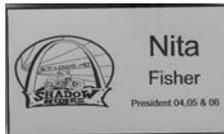
Email
honz@gatewaybmw.com

Website
www.gatewaybmw.com

Put your "For Sale" ad here.

New name badges you can pin on your vest!

They are 2" x 3½" good quality silver-gray plastic with black border and your name in black letters. \$10 each. Contact Bob Mueller to order yours.



Put your "For Sale" ad here.

BIG **HOT DEALS!**

ST. CHARLES MOTORSPORTS

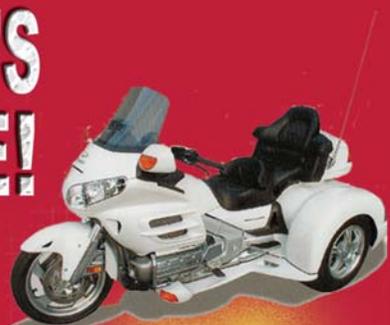
OVER 700 HONDA'S AVAILABLE!

Over 30 Goldwings Available

TRIKES IN-STOCK

(636) 946-6487

www.bigstcharlesmotorsports.com






General Membership Meeting
September 28, 2010

Guest Speaker – Rod Lincoln, Chairman for Bikers for Babies, spoke about the ride being held October 10. He was appreciative of the dedication the club has shown over the years to the foundation. If his challenge of meeting a goal of \$300,000 is achieved, you will see him riding down the highway in a pink evening gown!

President's Report (Bob Mueller) - Nominating Committee – Volunteers came forward to help recruit members to run for positions on the board next year. Kevin Polito, Cliff Connoyer and John Grandt may be coming to talk to you about serving next year. Guest Speakers – join us next month for a guest speaker who will be providing tips on winterizing our bikes. Should you have any ideas for guest speakers in the future – contact Bob.

Miscellaneous Business

- **Holiday Party** – Sue Braun will be heading up the committee to plan our holiday party. She and her volunteers hope to have a date set by next month's meeting.
- Be sure to think of Saturday Night Out ideas or opportunities for the club and mention them to the board.
- On the table for next year is an idea of a "Spring Bike Fix-It" day where everyone would join together at someone's garage for routine maintenance (oil changes, etc.) to kick off the riding year.
- A thank you letter was received from the MS-150 for the members who volunteered to be escorts this year.

Membership Details – Jim Gianella: 148 Members / 29 Significant Others / 177 Total Members (48 of which are female riders). **Welcome new members: Sam Akers** – Black 2005 Honda VTX 1300S / **Glenn Roland** – Black 1999 Yamaha Road Star 1600 / **Nate & Jackie Mertens** – Black 2009 Yamaha FZS6YB

Membership Anniversaries
(October 2010)

5 years: Jan Herman Enoch



October Birthdays

06 - Karen Johnston
14 - Chris Schweitzer
15 - Dave Walters
15 - Terry Brookman
26 - Brian Davis
28 - Dave Simorka
28 - Jeff Arensmeier



(Continued from page 4)

The NIDCD says permanent hearing loss can result from exposure to 110 decibels for more than a minute, 100 decibels for more than 15 minutes, or prolonged exposure to 90 decibels.

Of course, the amount of noise a rider experiences on a motorcycle depends on a lot of factors. But at highway speeds, you could easily experience 90 decibels just from wind noise. Installing a loud exhaust raises the noise level even higher. A day-long ride could do permanent damage to your hearing that you won't notice for years, when the cumulative effect has reduced your ability to hear. Even basic foam ear plugs, properly used, can cut noise enough to get you out of the danger zone. Ear plugs will usually cut the total noise level by 8 to 12 decibels.

Some riders worry that ear plugs will keep them from hearing sirens or other warning signals. But by reducing noise to tolerable levels, ear plugs can actually improve your ability to distinguish among various sounds.

Several types of ear plugs are available. The basic disposable foam plugs work fine and you can buy them in bulk at industrial supply stores or from online suppliers at prices that amount to pennies a pair. They come in various shapes and colors, with and without cords. You can also get the rubbery reusable plugs, often shaped like little Christmas trees, that are easy to clean and last a long time.

If you've never worn earplugs and you're not sure what kind will work best and feel most comfortable, Aerostich's earplug sampler kits provide a convenient way to experiment. One kit includes 10 different pairs of reusable ear plugs, and the other offers 12 pairs of disposable ear plugs. There are less expensive places to buy, but the sampler packs allow you to try different kinds.

Some people say they just don't like wearing ear plugs. Like with any other new gear, it takes time to get used to wearing them. But once you're in the habit of using ear plugs, you may never want to ride without them.... Best of all, not only will you be able to ride longer today, but you'll also have better odds of being able to hear your grandchildren years from now.

